

Rates & Costing Section - CFA
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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 1-1/2009-R&C [CFA]

Dated: 25-07-2011

Circular R&C-CFA No. 17/11-12

Subject: Promotional scheme to provide one FREE prepaid broadband account to all the postpaid broadband customers in five SSAs (Hyderabad, Chandigarh, Ahmedabad, Trivendrum & Kolkata TD) – reg.

In order to popularize Pre-Paid Broadband, it has been decided by the competent authority that ***“One Free Prepaid broadband account (without installation charges and 100 MB free usages with 90 days validity) may be provided to all the postpaid BB customers in the five SSAs (Hyderabad, Chandigarh, Ahmedabad, Trivendrum & Kolkata TD) on promotional measure for 90 days.”***

2. To continue the prepaid broadband account after its creation, the customer has to recharge his account by purchasing any of the prepaid BB recharge vouchers as per his choice.
3. The above promotional scheme shall be available ***w.e.f. 01-08-2011, only to the postpaid BB customers of the five SSAs (Hyderabad, Chandigarh, Ahmedabad, Trivendrum & Kolkata TD) on promotional measure for 90 days.***
4. It may be ensured that the above scheme should not entail any additional Capex/ license expenditure for BSNL & creation of such prepaid accounts should be within free available prepaid BB licenses.
5. It may also be ensured that **only one such prepaid BB account should be provided to one postpaid BB account** under this scheme.
5. All other terms and conditions currently applicable to the Broadband applicants shall remain the same.
6. Monthly feedback report may kindly be sent at tccfa.bsnl@gmail.com, tccfa.hq@bsnl.co.in and broadbandbsnlco@gmail.com for further review of the scheme.

(S. K. Bhat)
DGM (T&C)-CFA

To

All CGMs - Telecom Circles/ Metro Telephone Districts.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance), BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
6. GM (IT), CO BSNL – for placement on BSNL Website.
7. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-27/08-BB/Pt.1 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
8. CGM (ITPC), Pune , RTTC, Plot No. 121/122 MIDC- 'G' Block Chinchwad, Pune-411019 for necessary changes in CDR and other Billing systems.
9. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23
10. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
11. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
12. Guard File.



(S.S. Verma)
DM (T&C)-CFA